Stakeholder engagement

Basic Policy (Fundamental concept)

ISEKI Group strives to build strong relationships of trust with stakeholders by engaging in constructive dialogue with them including direct interaction by senior management.

Major engagements with stakeholders

ISEKI Group engages in constructive dialogue with stakeholders to accurately understand and meet changing expectations from society. The issues, expectations, etc. obtained through various dialogues are fed back to the Directors, management executives, and related departments by way of distributing reports, etc. to the Board of Directors and other meeting bodies for the purpose of information sharing and reflected in and used for improvement of business activities.

		M denotes involvement of senior management
Stakeholder	Concept behind the engagement	Opportunities for dialogue
Customers	To provide high-quality and safe products and services that satisfy our customers, ISEKI Group will extend farm business proposals and support, including cultivation techniques, as well as explanation for the application and safe use of agricultural machinery. We will also strive to understand the true needs of customers through dialogue and use this dialogue to improve product development.	Direct dialogue with sales and maintenance staff, User exchange meetings M, Visit M, Trainings, seminars, Exhibitions and demonstrations M, Proposal and support of farm business technologies, Market research
Shareholders and investors	We will bolster corporate governance in order to build long-term trusting relationships with our shareholders and investors. We will engage in constructive dialogue based on our disclosure policy.	General shareholders' meeting M, Quarterly briefing sessions (four times a year) M, Individual meetings M, Information meetings for individual investors and shareholders M, Facility tours M, Issuance of IR-related tools
Suppliers	We will cooperate with our suppliers to create opportunities for mutual improvement so that they can lead to mutual business development including fair and equitable trade towards building a sustainable supply chain.	IR information meetings for vendors M, Dealer meetings M, Superior company tours M, Inspection and meeting with suppliers M, Business report meeting M, Annual general meeting of Ishokai M, Visits (Japan, overseas) M
Local community	We will engage in environmental conservation, activities for community growth and development, and activities for the nurturing of the next generation so as to enable co-existence with the local communities.	Tours of factories and exhibition halls M, CSR activities such as cleaning activities, Exchange of views with local governments, etc. M, Participation in local events M
Employees	We will work on providing a secure and safe workplace, share company information and support for career development towards creating an employee-friendly workplace and nurturing human resources.	Internal IR information meetings M, Collective bargaining M, Labor management council M, Safety and Health Committee, Engagement surveys, Employee meetings M, Various training, Various commendation meets and contests M, Former employees' meeting M

> Dialogues between employees and the management

To disseminate our long-term vision and management strategies to materialize the vision, we engage in employee communication (hold internal IR information meetings) every year, where the management has direct dialogues with employees. In 2024, President and each officer in charge visited each domestic base. President talked directly to employees about the fundamental structural reforms and the measures for "Project Z" to promote growth strategies, which were announced in February, and sincerely answered questions from employees. In this way, the Company strives to face the challenges of transformation with a sense of unity. In addition, in order to reflect the initiatives to operations of each individual, each department held discussion.

This gave me an opportunity to rethink what I myself should do to realize the transformation through Project Z.
It was great to hear explanations from the President. I would like to know more details on initiatives for the future.
I reaffirmed the importance of the operations I am in charge of, and the necessity to increase presence of the overseas business.
I want to constantly explore broad effects by activating cross- organizational communication.

