



June 28, 2024

Name of Company: ISEKI & CO., LTD.
Company Representative: President, Shiro Tomiyasu
Code number: 6310
Stock exchange listing: Tokyo Stock Exchange Prime Market
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Notice Concerning Change in Trade Name of Surviving Company as a Result of the Merger between Consolidated Subsidiaries

We hereby announce that at a Board of Directors' Meeting held today, the Company has resolved to implement a merger of six sales subsidiaries in Japan, ISEKI Hokkaido Co., Ltd., ISEKI Tohoku Co., Ltd., ISEKI Kanto Koshinetsu Co., Ltd., ISEKI Kansai Chubu Co., Ltd., ISEKI ChuShikoku Co., Ltd. and ISEKI Kyushu Co., Ltd., all of which are the Company's consolidated subsidiaries, and to change the trade name of the surviving company as follows.

1. Overview of the consolidated subsidiary

The Company will change the trade name of ISEKI Kansai Chubu Co., Ltd. being the surviving company.

(1) Current trade name	ISEKI Kansai Chubu Co., Ltd.
(2) Location	61 Okita, Izumi-cho, Anjo-shi, Aichi-ken
(3) Representative	Hiroshi Satake, Representative Director & President
(4) Business description	Sales of agricultural machinery and equipment
(5) Capital	81 million yen

2. Change in trade name

(1) New trade name: ISEKI Japan Co., Ltd.

(2) Reason for change

The Company will implement a merger and thereby change the trade name with the aim of improving management efficiency and building a sales service structure that is more responsive to changes in the market environment and diversifying customer needs by effectively utilizing the management resources held by each company.

(3) Date of change: January 1, 2025

3. Company overview after merger

(1) New trade name	ISEKI Japan Co., Ltd.
(2) Effective merger date	January 1, 2025
(3) Location	5-3-14, Nishi-Nippori, Arakawa-ku, Tokyo
(4) Name and title of representative	Noriaki Ishimoto, Representative Director & President
(5) Business description	Sales of agricultural machinery and equipment
(6) Capital	81 million yen
(7) Fiscal year end	December 31
(8) Shareholder and shareholding ratio	ISEKI & CO., LTD. 100%

4. Future outlook

Since it is a merger between consolidated subsidiaries of the Company, its impact on the Company's consolidated financial results will be immaterial.

The Company is also in discussions about the merger of its consolidated subsidiary, Mie ISEKI Sales Co., Ltd.